



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391919		Contract Dt 06-29-2012	Revision Dt 08-31-2012	Rev# 2	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM							
Agency Est# MCCRO ORDR 917923			CMS # 238331		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238331					
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
				Agency CPE: C : MCCRO P : ORDR E : 917923																	
1	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)					3	30							1	1	150	1	150.00
2	09-17-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)					3	30							1	1	300	1	300.00
M	MG Group #	Preempted	Rate Reason		MG Description						Duration										
	CM 330667	09-23-2012	(2)	300 POLITICAL	1 X 30 @ \$750 F 05:28PM - 06:00PM - 09/21/12-					2	30					X		1	750	1	750.00
		09-21-2012	(14)	500 NOT AVAILABLE	09/21/12 (812),					2	30						X	1	500	1	500.00
					1 X 30 @ \$500 Su 06:00PM - 06:30PM - 09/23/12-																
		Total:	800																Preempt Total:	-2	-800.00
3	09-17-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)					3	30	1		1	1	1			4	200	4	800.00
4	09-17-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)					3	30				1				1	600	1	600.00
	MG Group #	Preempted	Rate Reason		MG Description						Duration										
	329435	09-20-2012		600 NOT AVAILABLE	1 X 30 @ \$850 Th 07:00PM - 07:30PM - 09/20/12-					3	30				X			1	850	1	850.00
					09/20/12 (898)																
			Total:	600															Preempt Total:	-1	-600.00
5	09-17-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)					3	30			1					1	500	1	500.00
	MG Group #	Preempted	Rate Reason		MG Description						Duration										
	329436	09-19-2012		500 POLITICAL	1 X 30 @ \$700 W 07:30PM - 08:00PM - 09/19/12-					3	30			X				1	700	1	700.00
					09/19/12 (901)																
			Total:	500															Preempt Total:	-1	-500.00
6	09-17-2012	09-23-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)					3	30	1							1	1,600	1	1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 2 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
391919	06-29-2012	08-31-2012	2	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
MCCRO ORDR 917923		238331	PHILADELPHIA	A. CLIFFORD	09-17-2012	09-23-2012	M (Broadcast Month, Cycle 1)	N	238331								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 917923																	
7	09-17-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,200	1	1,200.00
----- ITEM LINE NOTE ----- REVENGE																	
8	09-17-2012	09-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1	1			5	230	5	1,150.00
9	09-23-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							1	1	300	1	300.00
10	09-17-2012	09-21-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	350	5	1,750.00
11	09-22-2012	09-22-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	250	1	250.00
12	09-22-2012	09-22-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	300	0	0.00
13	09-23-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	250	1	250.00
14	09-21-2012	09-21-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30					1			1	500	1	500.00
MG Group #		Preempted	MG Description														
330667		09-21-2012	Combined MG: Host Line: 2														
15	09-18-2012	09-20-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30		1		1				2	650	2	1,300.00
MG Group #		Preempted	Rate Reason		MG Description												
329439		09-18-2012	650 NOT AVAILABLE		1 X 30 @ \$850 T 11:00PM - 11:35PM - 09/18/12-09/18/12 (802)		3	30		X				1	850	1	850.00
		Total:	650														
		Cr Resolved	Rate Reason														
		09-20-2012	650 CRDT RESOLV														
		Total:	650														
															Credit Resolved Total:	-1	-650.00



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 3 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391919	Contract Dt 06-29-2012	Revision Dt 08-31-2012	Rev# 2	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM														
Agency Est# MCCRO ORDR 917923		CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238331												
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : MCCRO P : ORDR E : 917923																		
																Contracted Gross Total:		26	10,650.00		
																Actual Gross Total:		25	11,100.00		
																Agency Commission:			1,665.00		
																Net Total:			9,435.00		
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Sep 12			2,550.00		3,650.00		10,650.00		450.00 DB								11,100.00				
TOTAL			2,550.00		3,650.00		10,650.00		450.00 DB								11,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood